



Black Friday & Cyber Monday Event

Starts: Thursday, November 21, 2024

Ends: Monday, December 9, 2024

Cunard's Black Friday & Cyber Monday Event will offer Fares from \$899 (USD, taxes and fees included) plus Onboard Credit across 187 voyages including:

- 2025 Alaska, Asia, Australasia, Canada New England, Caribbean, Northern Europe, Mediterranean, Panama Canal, Transatlantic Crossings, and Segments of the World voyage.
- 2026 Canada New England, Caribbean, Northern Europe, Transatlantic Crossings and Segments of the World voyage.

Sale Period: The promotion starts November 21, 2024, and expires December 9, 2024.

Target Audience: This promotion is for North American guests (USA, Canada, Mexico, Puerto Rico, and Bermuda), Asia markets (excluding Japan), and GSA/ISA markets.

Product: **Available on select voyages sailing between January 2025 and November 2026.**

Offer Message: **Black Friday & Cyber Monday Event**
1. Fares from \$899 (USD, taxes and fees included)
2. Onboard Credit
Offer applies only to the first two guests per booking.

How to Book: Guests may book through their preferred Travel Advisor, Cruise Vacation Planner or via Cunard.com.

Promotional Considerations: This sale is being announced via OneSource and through emails sent to Travel Advisors and consumers.

**Terms &
Conditions:**

- **New bookings only.**
- **3rd/4th Berths:** Onboard credit offer does not apply to 3rd/4th berths.
- **Exclusive Occupancy:** Singles will pay the supplement of 200% in Grills and up to 200% in non-Grills.
- **GENERAL TERMS APPLICABLE TO ALL PARTS OF THE CUNARD BLACK FRIDAY & CYBER MONDAY EVENT** (collectively, "Offer[s]"): Offer is available to residents of the 50 United States/District of Columbia, Canada, Bermuda, Puerto Rico, and Mexico who are 21 years of age or older. Offers have limited availability, are for new bookings on select cruises only, are only for the first two guests in a stateroom, are capacity controlled (regardless of stateroom availability), are subject to change, and may not be combined with other offers or promotions (aside from those listed herein). Other exclusions may apply; void where prohibited. Changes or refunds may not be permitted. All cruise fares are inclusive of government-imposed taxes and fees. Government-imposed taxes and fees include but are not limited to any and all fees, tolls, and taxes imposed by a governmental authority such as wharfage, head taxes, dockage, Panama Canal tolls, US Customs fees, immigration and naturalization fees, government inspection fees, hotel or VAT taxes as part of a land tour, air taxes, and similar government-imposed taxes and fees for the performance of the cruise. Government-imposed taxes and fees are subject to change and Cunard Line ("Cunard") reserves the right to collect any increases in effect at the time of sailing even if the fare has already been paid in full. Offers and their parts (if any) are not transferable, not substitutable, and not redeemable for cash. Cunard is not responsible or liable for any errors, including printing or technological errors. Cunard may change or revoke Offers at any time. A deposit is required for all stateroom guests, and the deposit amount varies according to the cruise length, stateroom type, and number of guests. All values are quoted in U.S. Dollars. Offers apply to new reservations booked between November 21, 2024 and December 9, 2024. **Reference promo code: RDC.** Please refer to cunard.com/disclaimer for terms, conditions, and details that apply to all bookings and reservations.

- Onboard Credit.** Up to \$400 Onboard Credit per stateroom offer (\$200 per person) is based on reserving a Queens Grill Suite on a voyage of 10 nights or longer. Onboard Credit offer applies to all voyages and does not apply to third/fourth berth guests. Onboard Credit amounts vary by voyage length and category booked (please reference chart below for specific amounts). Guests in single occupancy staterooms or guests paying a single occupancy supplement will receive the per-person OBC amount. Onboard Credit may be used on a single cruise only, is not redeemable for cash, cannot be used for the casino or medical center, and expires at the end of that cruise. Offer is not transferable and may not be combinable with other select offers or other onboard credits. Onboard Credit amount is quoted in U.S. dollars. Offer is applicable to reservations deposited by December 9, 2024. Promotion code **RDC**.

Onboard Credit Per Person	Up to 9 nights	10+ nights
Queens Grill	100	200
Princess Grill	75	150
Balcony	50	100
Ocean View	25	50
Inside	25	50

- Combinability:** Offer is combinable with Cruise Sales and Group amenities and counts toward TCs. **Offer is not combinable with Onboard Sales programs, Grills promo ZED (gratuities and drinks package), and other select offers including past guest, negotiated, flash, interline, and travel agent rates.** Offer may not combine with exclusive offers, regional offers, and negotiated rates. This promotion is subject to capacity control.
- Air & Transfers:** The standard transfer program and Cunard CompleteAir are available on all voyages.
- Offer Expiration:** This promotion expires on **December 9, 2024**.
- Promo Code:** Black Friday Cyber Monday will use promo code **RDC**.
- Cancellation Fees:** All voyages will incur cancellation fees upon entering final payment

Combinability Chart:

Fare Promos	Offer	Combinable
N**	Public Offer - Campaign with Value Add	No
NL1	Standard Fare - No Value Add	No
LG1	Group Rates	No
KG5	Our Lowest Fare	No
RGT	Sailing Soon Savings	No
FEN	Net Rates - Individual Bookings	No
XXN	Group Net Rates	No
X**	Negotiated Rates	No
E**	Casino Complimentary Cabin	No
U**	Recipient-Only Offers	No
YT*	Travel Advisor	No
YI*	Interline	No

Additional Promos	Offer	Combinable
CN1	Cruise Sales	Yes
OOB	Onboard Sales	No
ZED	Grills - Included Hotel & Dining Service Charges and Drink Package	No
P**	Welcome Home	No
VA*	Amex Cardholder Benefits	Yes
ZF1	Friends & Family	No
Z**	Special Offers - Past Passenger and Agency Exclusives	No
E1*	Casino % Discount off Fare + Free Play	No
DM*	Military Benefit	Yes
DS*	Shareholder Benefit	Yes
G**	Standard Group Amenities	Yes
ZJ*	CLIA Bonus Commission	Yes

Frequently Asked Questions

When does this offer start?	Thursday, November 21, 2024
When does this offer expire?	Monday, December 9, 2024
What is the offer?	<ul style="list-style-type: none">• Fares from \$899 (USD, taxes and fees included)• Onboard Credit
How many voyages are on sale?	187 voyages. See the voyage list above.
What trades are on sale?	2025 Alaska, Asia, Australasia, Canada New England, Caribbean, Northern Europe, Mediterranean, Panama Canal, Transatlantic Crossings, and Segments of the World voyage. 2026 Canada New England, Caribbean, Northern Europe, Transatlantic Crossings and Segments of the World voyage.
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What are the featured voyages?	Alaska: Q524 Caribbean: Q534 Europe: M528, H517 Canada: M518 Mediterranean: V518C Panama Canal: Q528 World: H605
How do I book this promotion?	The promo code RDC will be on Best Buy in Polar and Polar Online.
Can this offer be booked online?	Yes. There will be a landing page with details of the offer and guests can select to book online.
Can guest share this offer	Yes.
Is this for new bookings only?	Yes.
Can guest rebook from a different offer?	Yes. Guests will have to cancel the existing booking and rebook under the new promotion. Incurred cancellation fees will not be waived to book into the current Black Friday Cyber Monday Event. In addition, guests may lose any benefits/amenities from their previous offer. Note that bookings inside final payment period will incur cancellation fees.

Who can book this offer?	This offer is available to residents of the 50 United States, Canada, Puerto Rico, Mexico, Bermuda, and the District of Columbia, Asia markets (except Japan), and GSA/ISA markets. Guests may book through their preferred Travel Advisor, Cruise Vacation Planner or by calling Cunard at (800) 728-6273
Does the sale apply to certain categories?	Fare discounts have been applied across different categories.
Will the fares change?	Fares are always subject to change and subject to availability.
Does this offer combine?	Yes. This offer is combinable with Cruise Sales and Group amenities and counts toward TCs but is not combinable with select offers and value-adds, including Grill's Drink Package and Included Hotel & Dining Service Charges (promo ZED), past guest, Onboard Sales, flash, interline, and travel agent rates. Offer may not combine with exclusive offers, regional offers, and negotiated rates.
Is the deposit refundable?	Yes
Can the deposit be transferred to a different date?	No. A new deposit must be charged for a different booking.
Can FCDs (future cruise deposits) be applied?	Yes. However, the Onboard Sales Program offers of Onboard Credit (promo OOC) will not combine with this offer. Additional Deposits may be required beyond the FCD amount.
Are thirds and fourths eligible?	Third and fourths may be booked under this promotion with a cruise fare calculated at 50% of the first and second berth guests, however, the Onboard credit will only apply to guests one and two.

Does Onboard Credit vary?

The Onboard Credit offer is applicable for the first two guests and does not apply to third/fourth berth guests. **Onboard Credit amounts vary by voyage length and category booked** (*Please reference the chart below for specific amounts*). Guests in single occupancy staterooms or guests paying a single occupancy supplement will receive the per-person OBC amount. Onboard Credit may be used on a single cruise only, is not redeemable for cash, and cannot be used for the casino or medical expenses if guests go to the onboard medical team and expire at the end of that cruise. Offer is not transferable and may not be combinable with other select offers or other onboard credits. Onboard Credit amount is quoted in U.S. dollars. Offer is applicable to reservations deposited by December 9, 2024. Promotion code RDC.

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